**Upskilling MSMEs on Digital Technology and Trade**

 **in  the ASEAN Region and Hongkong, China**

**Program of Activities**

|  |  |
| --- | --- |
| **Training Title and Activity**  | **Target Date**  |
| **Online training on Digital Literacy**  |   |
|      B. International E-Commerce - Sales  |   |
| B.2.  After Sales in International E-Commerce  | May 05 , 2023  |
| B.3.  International E-Commerce: International E-Payment  | May 10, 2023  |
| B.4.  Financial Literacy: International Payment  | May 23, 2023  |
| B.5.  International Trade Legislation  | June 27, 2023  |
| B.6.  Import and Export Regulatory Compliance  | July 11, 2023  |
| **Identification of IT Service Companies  that MSMEs can outsource on some of the ‘digital skills’ necessary to participate in the digital economy**  |   |
| 1. Business forum on IT Service Companies and E-Commerce Platform provider - companies with MSMEsin the Philippines, ASEAN countries and Hong Kong, China
 | July 26, 2023  |
| 1. Matching of MSMEs in the Philippines, ASEAN and Hong Kong, China with IT Service Companies that can provide them with e-commerce platforms  and improve their digital marketing
 | August 03, 2023  |
| 1. Networking of MSMEs from the Philippines and ASEAN countries with model MSMEs using e-commerce from Singapore, Malaysia, Hong Kong, China and the Philippines for the effective operationalization of e-commerce and digital marketing
 | August 10, 2023  |